#### **BRAND INTRODUCTION**



#### **OUR STORY**



We hail from all over the world and all walks of life, each bringing along our rich histories,memories and experiences of delicious food as we come together as the Snackz it team here in Singapore. As we share these flavourful stories of delightful and tasty encounters, we constantly endeavor to whip up a gustatory experience that will tantalize your taste buds in every dish we create.

of individuals from Singapore, Malaysia,
Taiwan, China and so forth. The constant
exchange of different ideas, cultures and food
traditions births an exquisite melting pot
and and
Our robust
of creative snacks for all to enjoy!
m spirit is the

The Snackz it team lineup consists

We work hard and
we play hard. Our robust
and cohesive team spirit is the
backbone of our continuous drive
in developing and creating
mouth-watering and
delectable food
for everyone.

# OUR MENU

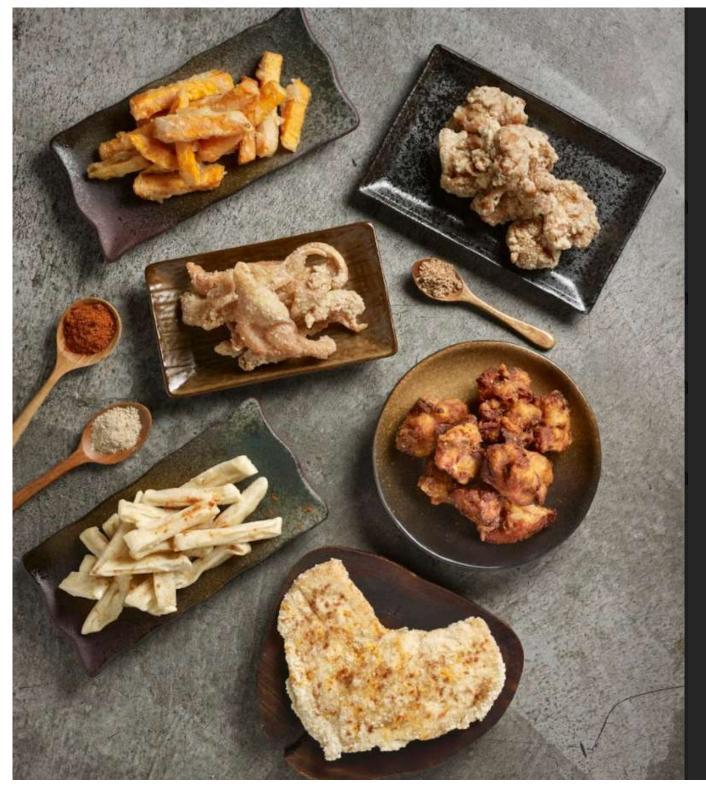




SIGNATURE MEE SUA



BENTO SERIES



WIDE ARRAY OF STREET SNACKS









**Drinks** SOFT DRINKS/GREEN/LEMON TEA \$1.80 ORANGE JUICE \$2.80 MINERAL WATER \$1.50











**OUR STORES** 

## **OUR OUTLETS**

Plaza Singapura

**Bugis Junction** 

Lot One

**Causeway Point** 

**Changi City Point** 

**Kovan Heartland Mall** 

**Vivo City** 







## **MEDIA FEATURES**

#### **MEDIA FEATURES**

Annaeat is at Snackz It! @ Plaza Singapura. 10 h · Singapore · 🚱

Snackzlt 可口味 Snackz It! also known as 可口味 😀

Snackz It! has offered well-loved Taiwanese night market signatures such as the quintessential Handmade Mee Sua (from \$5.00) and classic S Crispy Chix (\$5.50). This time, introduces new menu items of Hot Mala Mee Sua (from \$5.30), a toothsome Cuppa Chix consi... See more





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sgfoodonfoot

Good morning everyone, @sgfoodonfoot featured Snackz It! at Plaza Singapura on nstagram: https://www.instagram.com/p/

COrh5JYj1eB/?igshid=4a3rih4ib35k















17 likes

专卖台湾风味小吃的本地品牌--可口味(Snackz It!),最近革 新再出击,除了Plaza Singapura分店装潢翻新之外,也推出了 新菜色--麻辣面线(Hot Mala Mee Sua), 口味升级, 满足喜 欢噹辣的食客。其他还有鸡肉比萨、炸鸡皮、麻辣鸡块和糖醋 鸡肉等小吃,选择丰富。

Snackzit 可口味











## **OVERVIEW OF SNACKZ IT!**

- Follows the open-kitchen concept.
- Easily available food to eat sitting down or on-the-go.
- Short waiting time.
- Delicious and consistent quality "snackz".
- Proven brand name and concept



# **SNACKZ IT! FRANCHISE SYSTEM**

#### Focus on inculcating values in our Franchisees such as:

- Dedication to serving good quality and safe food.
- Establishing standard procedures for strict adherence
- Establishing a well-defined service culture.
- Excellent relations with business partners and co-workers.
- Provides a great platform for Franchisees to succeed by providing an extensive pre-opening assistance.
- Provides detailed Product Development support to partners.

